Sequence

Media kit

All-in-one development platform for web3 games

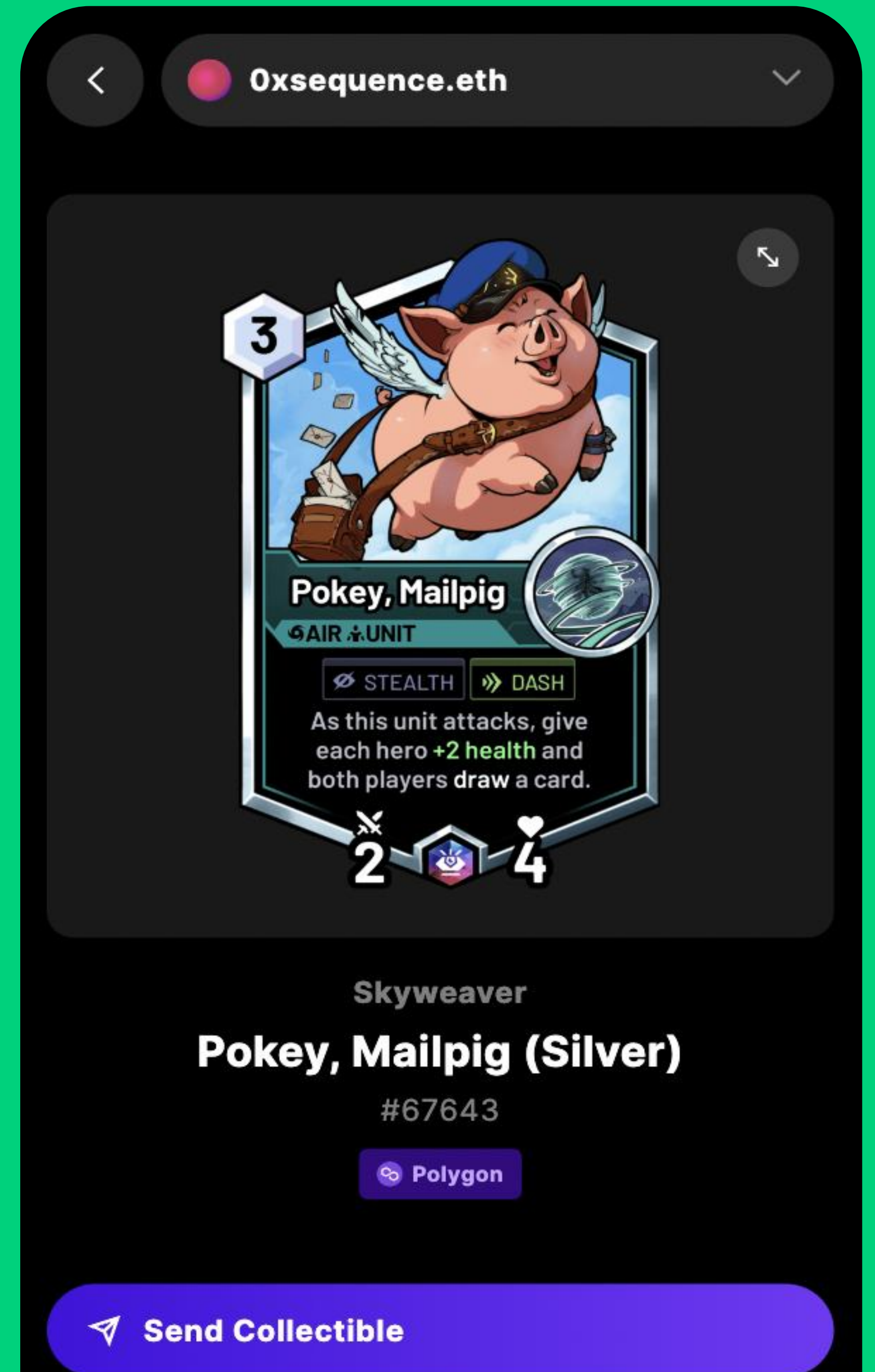Sequence media kit 2024

About Sequence

Sequence is the leading all-in-one development platform for integrating web3 into games.

Onboard, **monetize**, **grow**, and **retain** players with Sequence's award-winning technology.

From collectibles and ownable rewards to fully on-chain experiences, Sequence's easy-to-integrate platform solves blockchain complexities, so developers can focus on creative execution and delivering amazing player experiences. Trusted by hundreds of games and thousands of developers. Sequence is backed by Take-Two Interactive, Ubisoft, Xsolla, Bitkraft, Brevan Howard, Coinbase, Polygon, and more.

Visit Sequence

0xsequence.eth

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Pokey, Mailpig
AIR UNIT
STEALTH   DASH

As this unit attacks, give each hero +2 health and both players draw a card.

2   4

Skyweaver

Pokey, Mailpig (Silver)
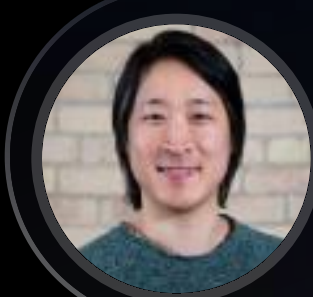#67643

Polygon

Send Collectible

Founders

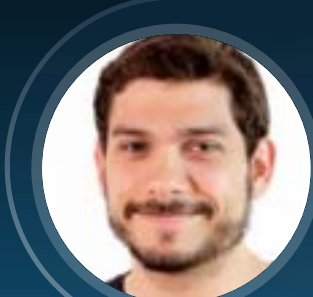**Peter Kieltyka**
Co-Founder + CEO

William Hua
Co-Founder + Chief Scientist
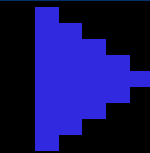
Ian Ha
Co-Founder + Head of Ops
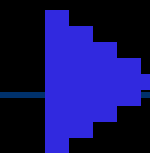
Michael Sanders
Co-Founder + Chief Storyteller

Daniel Racca
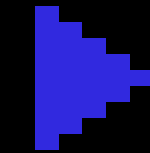Co-Founder + Head of Design

Leadership team

Greg Canessa
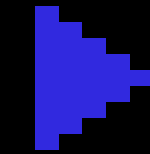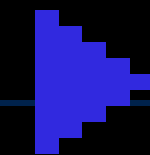President and Chief Operating Officer
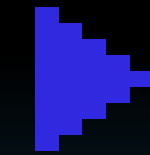
Taylan Pince
Chief Technology Officer

Doriane Ortiz
Finance Director

Philippe Castonguay
Director of Product

Agustin Aguilar
Director of Blockchain Research

Sam Barberie
Head of Strategy and Partnerships
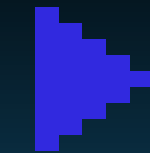
Tracy Porter-Stevens
Director of People
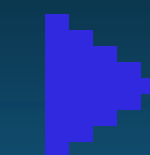
Carl Aspeling
Head of Business Development
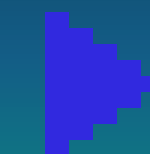
Mehmet Turan
Head of Data and Analytics
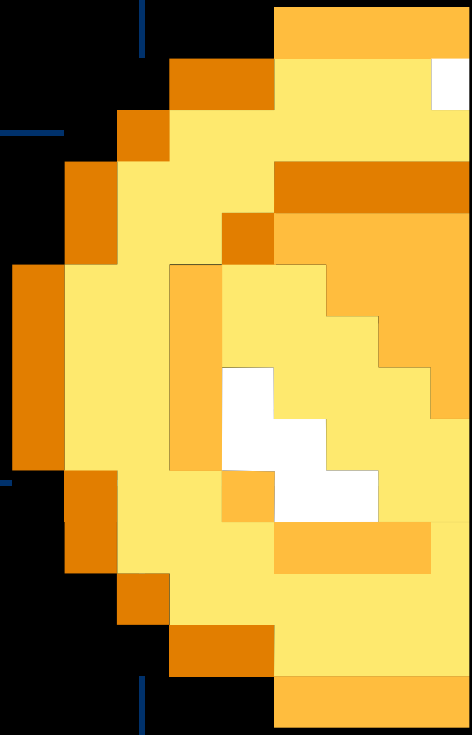
Vision and mission

We make web3 easy, fun, and accessible for players and builders to drive the adoption of web3 and its open, transparent, and symbiotic economies.

Our mission is to unlock web3's utility and accelerate content creation by empowering builders to create amazing web3 games and experiences.
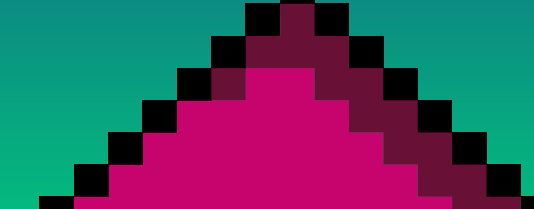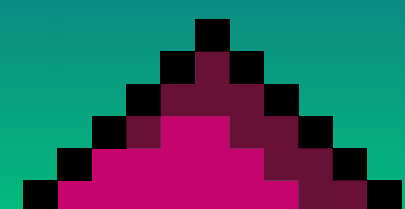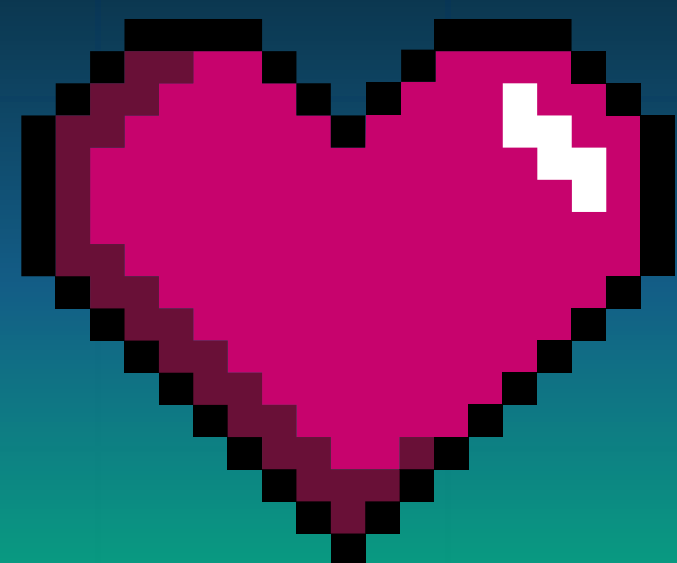
Product fact sheet

Sequence is the leading platform developers use to integrate web3 into games.

Sequence Builder
The most complete web3 development stack

Wallet Solutions
Seamless smart contract wallet solutions

Node Gateway
Reliable real-time node service with 99.9% uptime

Payments
Accept any payment method for items + NFT sales

Marketplaces
Launch custom marketplaces in minutes

Transaction API
Efficient on-chain transactions

Collections
Easily create and manage NFT collections

Game Analytics
Monitor your game's growth, analyze player behaviour

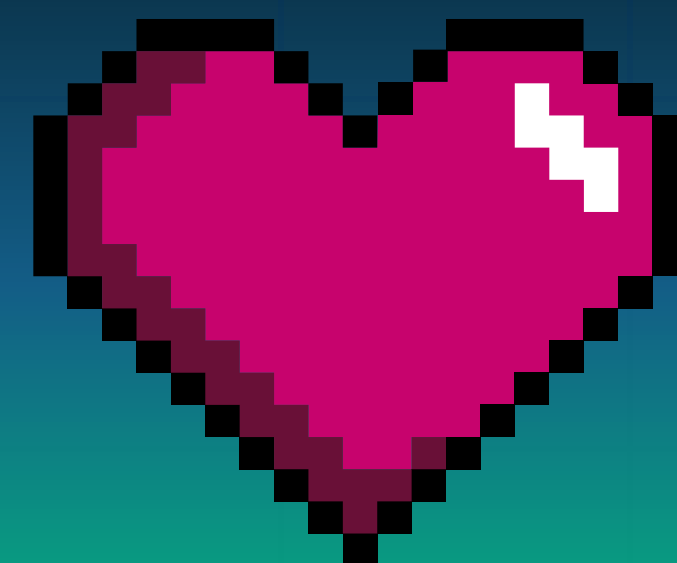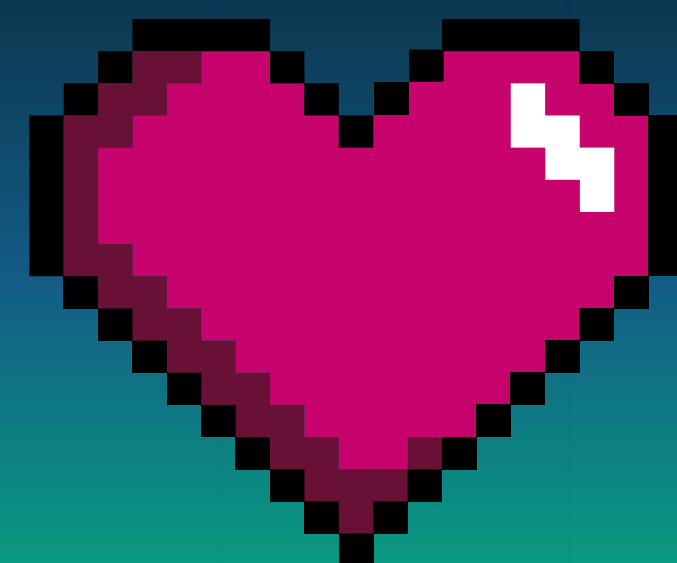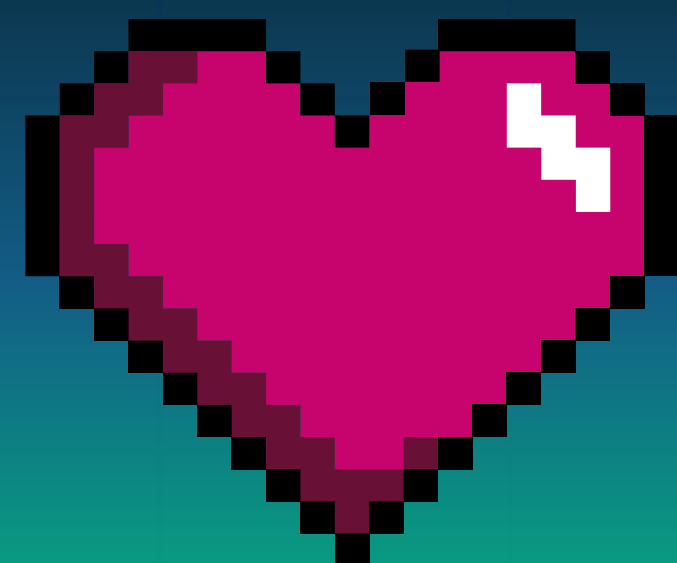**Unity SDK**
Integrate Unity with web3

Unreal Engine SDK
Integrate Unreal Engine with web3

Mobile SDK
Bring web3 into any mobile app or game

Gas Sponsorship
Sponsor on-chain transactions for your players

Minter
Launch and manage your collections and items

Indexer
Artwork, metadata, indexing

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Sequence Builder

Build web3 games with ease. Sequence Builder is a powerful and seamless web3 developer console with plug-and-play tools. Everything you need. Infinitely scalable.

Create marketplaces
Customize and launch in-game marketplaces in minutes
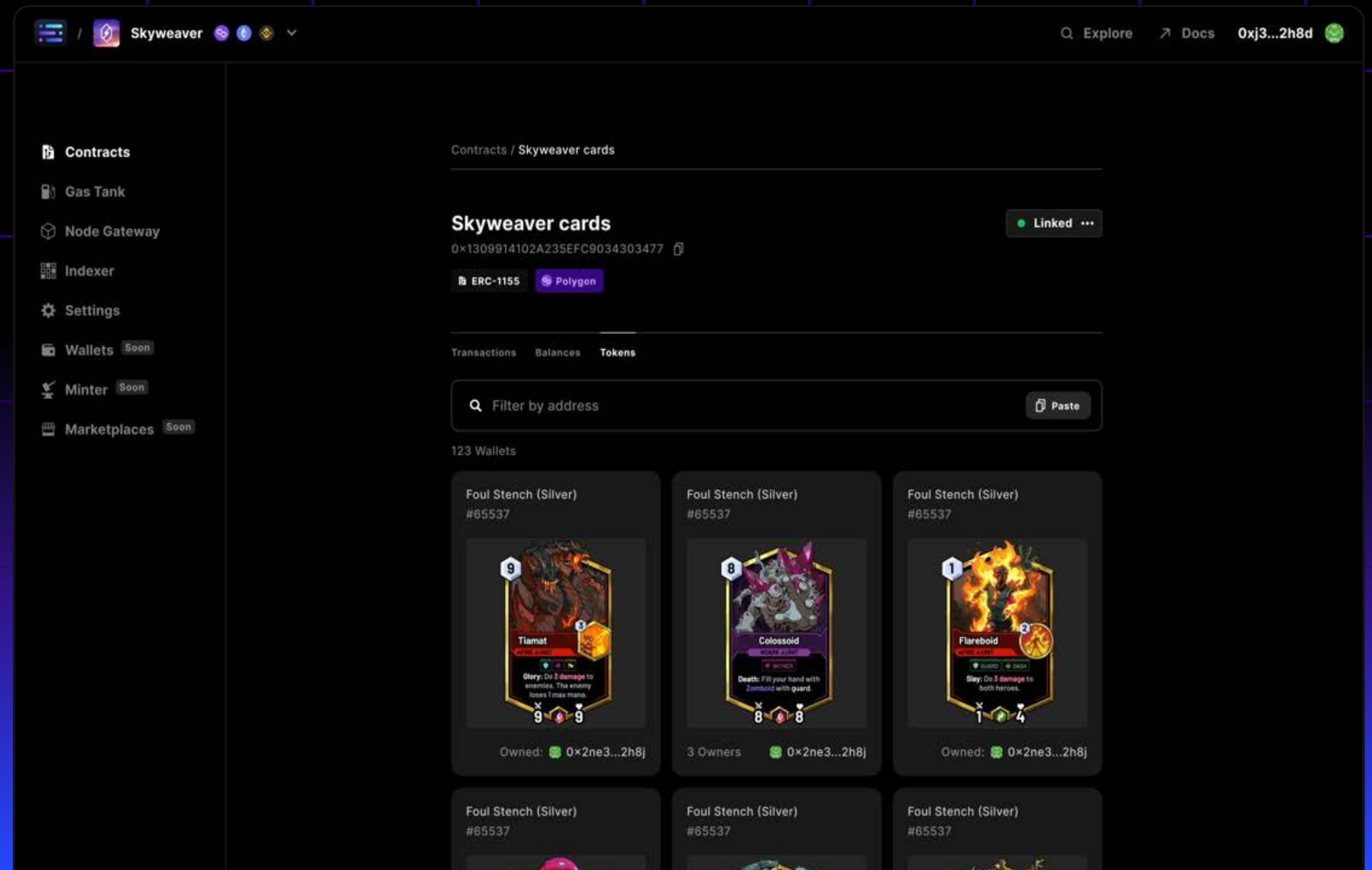
Deploy + manage smart contracts
Create and manage any EVM contract, with pre-audited options for 721s and 1155s

Seamless payments
Make payments easy with fiat, crypto, credit, and debit card solutions

Collaborate and elevate
Invite your team to collaborate with our plug-and-play applications

Sequence wallet solutions

Wallet options for seamless player accounts, onboarding, and payments.

Embedded Wallet

The most customizable and seamless wallet solution for player onboarding.

Sequence Kit

Onboard web2 and web3 players with the world's best wallet connector.

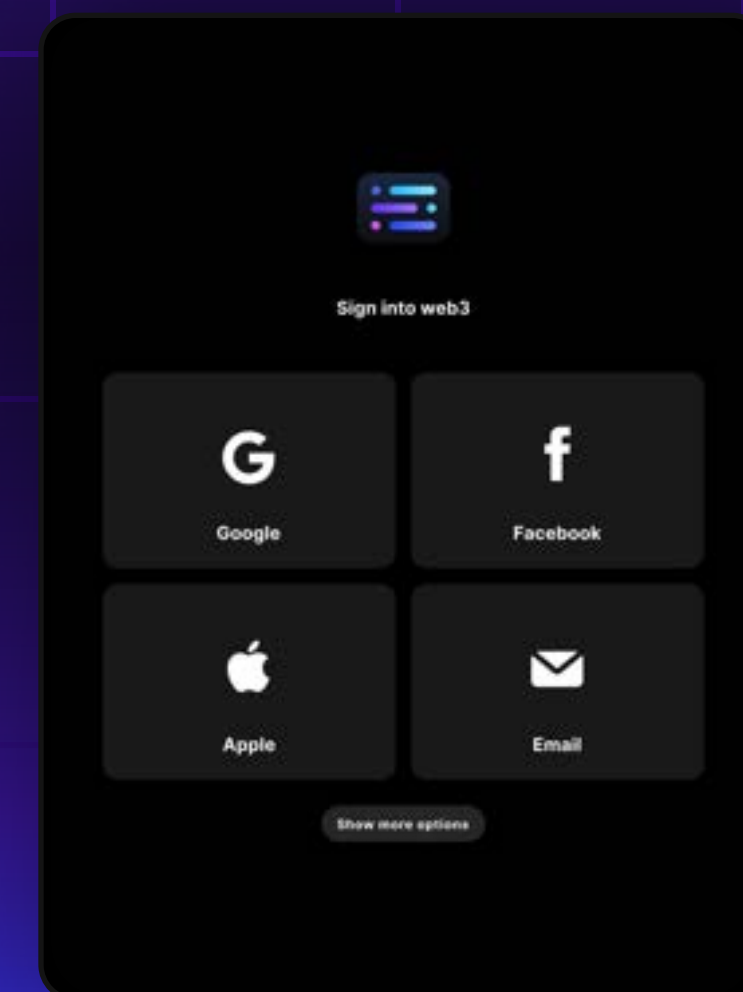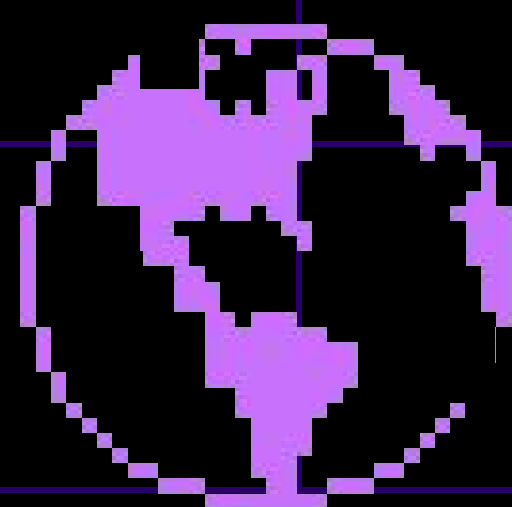|	
Embedded NFT checkout	✅
Embedded collections views for all wallets	✅
Embedded new user wallet creation	✅
Existing wallet holder connection	✅

Universal Wallet

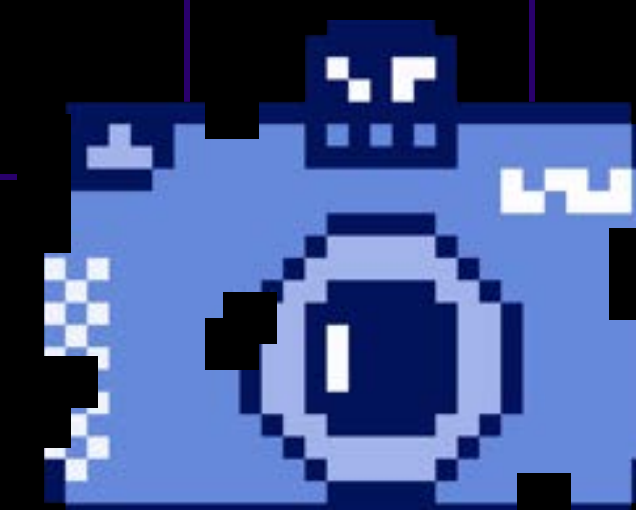The market leader in account abstraction and seamless two-click wallet creation.

Media assets

Explore our media kit for a journey into the Sequence brand.

Visit Sequence

Access logos

Watch videos

Testimonials

"If you talk about all web3 app infrastructure and app development teams, Sequence is #1. Their products are the best out there. They understand UX and they understand building high-quality infra tech that serves today's requirements and future needs for applications."

— Sandeep Nailwal, Co-Founder at Polygon

"We leverage Sequence to make our web3 game accessible for anyone. We looked at other solutions, and no one else has the same depth and quality as Sequence."

— Steve Woody, Partner at Sunflower Land

Trusted by the best

Google Cloud · BASE · T2 TAKE-TWO INTERACTIVE · UBISOFT · Xsolla · CHAMPIONS ASCENSION

SYNERGY LAND · nifty island · TapNation NEXT LEVEL INSPIRATION · PLANET MOJO · COOL CATS · ARBITRUM

Contact information

For media enquiries

Contact us here

Other useful resources

Official website

Sequence documentation

Sequence blog